

Commonwealth of Massachusetts
Executive Office for Administration and Finance



Massachusetts Transparency Roadmap

December 2010



MassGOALS Foundation



- In the first term of the Patrick-Murray Administration, a far reaching data-driven performance management system called MassGOALS (Government Outcomes to Achieve Long-term Success) was started to achieve better results for individuals, families and communities in the Commonwealth of Massachusetts.
- The intent is to now extend this to all state agencies.



Vision



To position Massachusetts as a national leader in developing and integrating results-driven performance management, government transparency, and performance-based program budgeting.



Legislative Context



FEDERAL

- American Recovery and Reinvestment Act (Recovery Act) enacted – Feb 2009
- Federal Financial Accountability and Transparency Act (Federal Transparency Act) went into effect October 1, 2010

STATE

- Related State legislation (Ch. 30) –enacted July 2009
 - All ARRA requirements plus COMPASS (State Procurement System) postings, Apprenticeship, Minority & Women Business Technical Assistance
- State transparency legislation (Sec 14C Ch. 7) goes into effect Jan 1, 2011



January 1, 2011 Transparency Website



- Existing information easily accessible to public, in a central site
- Links to further information being used both internally and externally
- Easily understood & cohesive
- Clear and consistent message
- Intuitive and self explanatory



Plans for 2011



- **New web site design oriented to use by the public**
- **Base information from existing website**
- **New - Vendor level spending details**
- **New - Recovery website style dashboards**
- **New - Tax subsidies at a recipient level with details**



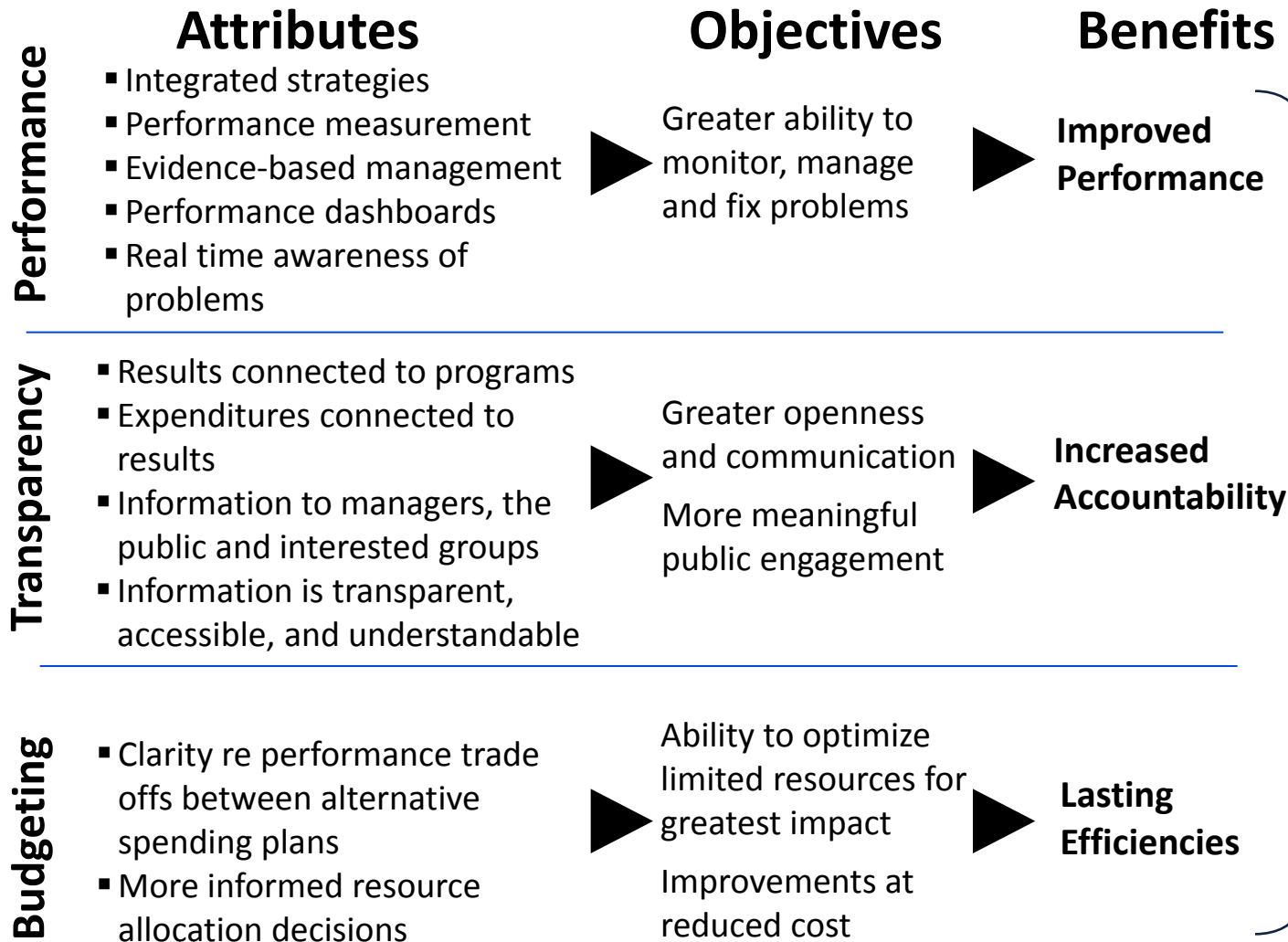
Medium term



- **Develop and Complete business plan**
- **Launch project and website**
- **Focus on transparency and ease of use for the public**
- **Consider establishing a Transparency Advisory Council**
 - **Define the role**
 - **Decide on timing**



Benefits





Leveraging existing tools and technologies



Use of existing tools will be maximized inform decision making, enhance transparency and facilitate public engagement

Source Data

Agency Source Systems

Commonwealth Information Warehouse
[incl. (State Accounting & Cash Management system, Human Resource System)]

External Sources / Benchmarking
(e.g., health, crime data)

Transformed into Actionable Information

Budget Planning Tools

Business Intelligence Analytics

Interactive Dashboards

Ad-hoc Query

Performance Scorecards

Production Reporting

Microsoft Office Integration

To Facilitate Decisions and Civic Engagement

Public



Gov's Office / ANF



Agencies





Goal Citizen-Centric Government

